

# St Joseph's Boulder Facebook Code of Conduct

Created 2018

## **Our Facebook Page Intent**

Our intent is to use this digital means to connect and communicate with the members of our school community. We wish our content to be more accessible and to also tap into the knowledge and support base of our parent community. Our school's Facebook page allows our community to keep up to date with school activities and is a place where we build our community by building school spirit. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great. The Facebook page should be used in conjunction with our other methods of communicating with parents, including the school newsletter, and should not be relied upon as the sole source of information about the school.

## **Using Real Account Names**

All users interacting with the St Joseph's Boulder Facebook page, by either liking or commenting on posts must do so using a Facebook account that clearly identifies them by their real name.

## **Raising Issues**

Facebook is not the appropriate medium to be raising negative issues about our students, staff, or families. These should be dealt with directly with the school.

# **Using Names in Comments**

The names of students should not be posted, except by the child's parents, or legal guardians, if they choose to.

You can use the names of adults (eg. staff, or other parents) in comments when you wish to acknowledge someone's great work or community contribution. We wish our Facebook page to be used to build spirit and patting someone on the back publicly goes a long way to building the school we all want. St Joseph's School is happy to see people support a post via a Facebook comment or a 'like'. We will however not support interactions that incite or fuel overly negative sentiments.

#### **Facebook Interaction**

Users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking on the like button. Users will not be able to author a posting of their own or load media such as video or photos.

## **Underage Facebook Users**

The Facebook terms and conditions bars children under the age of 13 years from creating a Facebook account. St Joseph's School endorses this requirement. If parents choose, we encourage children <u>under parental supervision</u> to view our school's Facebook page. We believe our community's conduct on our Facebook page will serve as role modelling for our students as to how to behave in social media spaces.

# **Friending Teachers**

From time to time, our staff may comment, or like our Facebook posts. Our staff operate under a code of conduct that states that they are to maintain a professional relationship with students and parents and refrain from social interaction. Please do not seek to Facebook friend our staff.

## **Moderation and Blocklisting**

St Joseph's School reserves the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's blocklist. St Joseph's School reserves the right to ban any user from interacting with its Facebook page for breaches of the Code of Conduct.

## The Law and Facebook's Terms

St Joseph's School's Facebook page operates under the Commonwealth Telecommunications Act and Facebook's Terms.